



Company Overview:

Staying connected to your customers is a task in itself when you yourself belong to an industry sector which is ongoing at every time of the day. Our client in the Logistics industry was facing a similar issue prior opting for us as their one-stop texting solution app. The company is much involved in the management of the flow of things from their point of origin to their point of consumption.

Industry:

This company belongs to the Logistics & Transportation Industry.

Challenges Faced:

1. They were unable to update their customers about the daily alerts about shipping and delivery. They used to send letters for the same which took days to deliver.
2. They used to make a hundred calls on a daily basis in order to make their customers aware about the time-to-time delivery as well.
3. They were not introduced with the highly efficient method of communication till now, and hence were having quite low number of customers.

Solution:

The company finally opted for 360 SMS App which led to a revolution in their business which was running for years.

Process:

1. Now with the help of 360 SMS App, they can easily schedule their desirable messages to be sent to different people at the same time. They no longer need to send letters to the people for updates.
2. Now they are able to send bulk SMS to their prospects, clients and even business partners.
3. The app helped the company to reach at new and greater heights and hence promising more customer satisfaction.

Conclusion:

Salesforce Powered Texting App opened up the ways for the company to interact with their customers in a much better way. They now don't need to wait for days to get the delivery alerts to be reached to their customers, it's done in an instant manner now. Also, they got 1500+ new customers in just a span of 6 weeks. Witness the power of texting today, visit www.360smsapp.com today and experience the magic!