

About the company:

As an educational organization, it is very important to keep your students and other associated people (like parents, teachers) updated about the daily happenings including holidays, activities, exams and many other things. The same problem of coping up with the communication medium was being faced by one of our clients in the education industry. After trying a long list of functionalities, still their problem did not get a solution. Instead they got stuck in a worse manner.



Result:

The organization was amazed to see the results after using the 360 SMS app as their Salesforce Texting solution. Sending text to multiple people in a fraction of seconds was something they appreciated the most. Their work just got a lot more easier now!

Industry:

Education Industry.

Challenges:

They had to bear heavy costs of SMS and telephones bills to send major updates to the students and their parents.

Sending daily attendance to parents became a hectic task without the availability of an effective communication channel.

Updating homework on a daily basis on the online portal manually was quite a challenge in itself.

Solution:

This educational organization then decided to take the help of 360 SMS App An all-in-one integrated messaging solution app which is going to help them in such better ways that they did not even imagined!

Process:

Bulk SMS- 360 SMS app helped them to send important messages to whole batches aka bulk at once. It saved their time as well as money of sending single messages to differentiated people.

Automated Surveys- The app helped them to conduct automatic surveys at the time of any event or function happening at the school. This was essential to get the suggestions and related feedbacks as well.

Scheduling Reminders- Now with the help of 360 SMS App, it became easy for them to send reminders to parents about fee clearance, PTMs or other essential things that usually consumed a lot of time and money.