

# 360 SMS APP

Open API Guide



360 DEGREE CLOUD TECHNOLOGIES PVT. LTD.

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# Open API Configuration Guide

## Introduction

Introducing our latest 360 SMS app API! Empower clients to effortlessly and efficiently send messages to their customers, eliminating the need for external providers for a seamless communication experience.

Experience enhanced messaging with 360 SMS Open APIs, supporting 1-on-1 and bulk messaging. Enjoy universal compatibility with any CRM, including Salesforce. Elevate your communication effortlessly.

Reach your customers where they are with 360 SMS Open APIs!

## What do you get?

The following are the features supported by 360 SMS Open APIs:

**1-on-1 Messaging:** When you use the 360 SMS API, you pick the sender number to send the message from, enter the recipient's number, and type the message. The message will be sent to the specified number, without involving Salesforce, regardless of the recipient's number.

**Bulk messaging:** Bulk messaging is also supported. For bulk messaging, a single API allows you to send up to 200 messages. If the user intends to send more than 200 messages, they will need to purchase additional APIs in multiples of 200.

**Channels:** You can utilize multiple channels: SMS, MMS, WhatsApp, Facebook, Instagram, Viber, LINE, Kakao Talk, Ringless Voicemail.

**Scheduled SMS:** You can schedule messages as per your business requirements.

**Universal Compatibility:** This works on any CRM, including Salesforce. In case, you are not using any CRM, it will still work.

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## Configuration Details

Below details will be used and provided by 360 SMS to you.

To extend the functional services offered by 360 SMS beyond the Salesforce platform, we offer one API and two Webhooks. The API facilitates sending messages, while the Webhooks handle receiving delivery callbacks for sent messages and incoming messages from the user's platform

- **Incoming messages webhook URL:** This is used to set up, capture, and process Incoming messages data.

**Payload data :- {**

```
"sms_id": "SMc9f85ebf1dad31975abae63cd56a194c",
```

```
"delivery_status": "received",
```

```
"body": "Hi",
```

```
"to": "+19292968422",
```

```
"from": "+447897027482"}}
```

- **Delivery call back URL:** Whenever you sends out a message, a webhook will be triggered which will capture the status of the message and this message will be received by the end client.

**Payload Data :- {**

```
"sms_id": "ee9c3afceead4bcfa9",  
"delivery_status": "delivered",  
"error_code": "",  
"error_message": ""}
```

You will provide both URLs mentioned above to us. Once we receive incoming and delivery data, we will forward it to the respective provided URL.

To send a message from your platform, you will have to follow the following steps:

- Configure the API endpoints as directed in the [API documentation](#)
- To show how this will work here is a sample application page in which you type a message, enter the user's registered number, and click "Send Message," button they'll get it on their phone, and you'll see the info in your app.

## API configuration for client

For Configuration, reach out to our experts and they will help you

### Request Body:

```
{  
  "clientId": "f90ga000b7d5033178",  
  "senderNumber": "1234567890",  
  "receiverNumber": "3216549870",  
  "messagebody": "Hello,Welcome to 360 SMS App"  
}
```

### Request Response :-

```
{  
  "message": {  
    "status": 200,  
    "message": "success",  
    "360_message_id": "ee9c3afceead4bcfa9"  
  }  
}
```

### Client ID -

- These will be unique for each customer and will be provided once the

setup for your client is completed. To setup the same please contact [360 Support team](#)

- Incoming and Delivery will be received on the URL which you have provided.

**SenderNumber:**

The Sender Number is the registered number through which you can send messages.

**ReceiverNumber:**

The receiver number is the one to whom you want to send a message.

**Messagebody:**

The text message you want to send is referred to as message body

## API Configuration for VTP(Verify the Phone)

For Configuration, reach out to our experts and they will help you

**Request Body:**

```
{  
  "clientId" : "f90ga000b7d5033178",  
  "phoneNumber": "1234567890",  
}
```

**Request Response:-**

```
{  
  "Success": true,  
}
```

```
"Carrier Name": "Hutchison 3G UK (20)",
  "Type": "mobile",
  "caller_name": null,
  "caller_type": "",
  "Country_Code": "GB",
  "phone_number": "+447723471710",
  "national_format": "07723 471710",
  "error": ""
}
```

## Contact Us

For more information or assistance, please contact 360 SMS experts at

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